

PROTECTING YOUR REPUTATION

TO TEST RESISTANCE TO MOISTURE AND FUNGAL DECAY, WE EXPOSED PRIMED SIDING SAMPLES IN HILO WITHOUT ADDITIONAL PAINT ON 90- AND 45-DEGREE ANGLED WALLS WHICH HELPED SHOW HOW LP SMARTSIDE SIDING WOULD PERFORM OVER THE LONG TERM. WE'VE BEEN TESTING STRAND SUBSTRATE SIDING FOR OVER 10 YEARS (THE TESTING EQUIVALENT OF ALMOST 30 YEARS) AND NO LP SMARTSIDE SAMPLE HAS SHOWN ANY STRUCTURAL DAMAGE.

TACKLING TERMITES

TO PUT LP SMARTSIDE STRAND SUBSTRATE SIDING PRODUCTS TO THE ULTIMATE TEST WE EXPOSED SAMPLES TO FORMOSAN TERMITES, WIDELY RECOGNIZED AS ONE OF THE WORLD'S MOST DESTRUCTIVE PESTS.

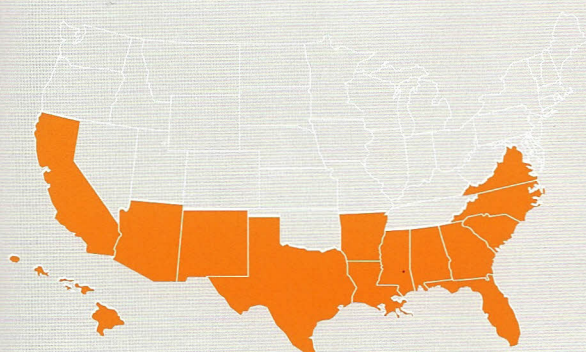


THE FORMOSAN TERMITE
Coptotermes formosanus



EACH SAMPLE WAS PLACED ON A PLASTIC GRID, SURROUNDED BY UNTREATED BAIT SAMPLES, THEN LAID DIRECTLY ON TOP OF MILLIONS OF TERMITES. WITHIN THREE YEARS THE BAIT SAMPLES WERE COMPLETELY DESTROYED, WHILE THE LP SMARTSIDE SIDING SHOWED NO STRUCTURAL DAMAGE.

FORMOSAN TERMITE DISTRIBUTION IN THE US



UNTREATED WOOD VS. LP SMARTSIDE PRODUCT



UNTREATED WOOD DEVASTATED BY FORMOSAN TERMITES (LEFT) AND UNDAMAGED LP SMARTSIDE PRODUCT PROTECTED WITH SMARTGUARD® (RIGHT) DURING SAME TESTING PERIOD.